

CHICAGO BRIDE

SINCE 1995

THE VENUE

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BECOME A CHICAGO
BRIDE ADVERTISER TODAY



SAY “I DO” TO CHICAGO BRIDE MAGAZINE



THE VENUE

Chicago Bride has been serving the Chicagoland wedding industry since 1995.

We're a resource tool, for Chicago area brides looking for everything wedding.

We've managed to stay competitive in this multi-billion dollar industry by producing results and offering value to the advertiser. We're a streamlined resource tool; a local buying source for Chicago area brides who are ready to BUY. We give our brides what they need – YOUR PRODUCT – so they can make a targeted purchase from premier local wedding professionals like you.

OUR GUESTS

Chicago Bride is the “TO DO” list for local brides on the who, what, and where of finding vendors in the Chicagoland area. With personalized content and top-notch planning tools, to-be-weds actively use ChicagoBrideMagazine.com from pre-engagement to their special day.

Our goal is to introduce local brides to local vendors to plan their perfect day. Our brides read Chicago Bride for the great fashion, and for the nuts and bolts of planning their wedding. We offer:

- Tips straight from professionals in all aspects of the wedding industry
- Seasonal trends on what's hot and what's not
- Questions to ask when booking vendors
- Websites and addresses to assist couples in obtaining their marriage license

And much more!

PARTY FAVORS

Chicago Bride offers our advertising partners unparalleled opportunities to extend their brand messaging, enhance their image, grow their customer base and motivate buyers. So what do you get as a Chicago Bride advertiser?

- Distribution of our magazine containing your ad at bookstores and news stands
- Chicago Bride's exclusive advertiser-only, user-friendly website, where advertisers can track clicks to their website through ChicagoBrideMagazine.com
- A digitally enhanced online version of the magazine available to download via our website, complete with live links to your website and/or social-media pages

WHAT'S YOUR BUDGET?

Chicago Bride offers competitive pricing and can work with your budget, offering incentives like multi-ad discounts, preferred customer renewal rates and special advertising rates. There are several programs available for us to work within your budget.

THE NUMBERS:

- We publish four times a year (spring, summer, fall and winter)
- Includes distribution to bookstores, news stands, bridal shows, salons and the internet
- Last year we had over 125,000 advertiser clicks to our website

RSVP

So you're invited....tie the knot with the one magazine that will get you results..... Chicago Bride Magazine. We welcome you to contact us for rate information at advertising@ChicagoBrideMagazine.com.



TOP 5 REASONS TO ADVERTISE WITH

CHICAGO BRIDE

RESPECTED

Since 1995, Chicago Bride has been committed to discovering the world of bridal fashion, entertainment and lifestyle in Chicago.

INFLUENTIAL

Chicago Bride reaches a highly desirable audience planning their perfect day.

VALUABLE

Through our unique combination of print and digital media we can ensure that you reach the variety and quantity of brides for continued success.

CREDIBLE

Chicago Bride can be found in 60 percent of the Metropolitan Chicago area, with guaranteed distribution.

LOYAL

Readers look to Chicago Bride as the authority on What's Now and What's Next. Readers consider Chicago Bride an insider's guide to learn about trends, products, where to shop and how to plan.

ChicagoBrideMagazine.com

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