

CHICAGO BRIDE

FOR IMMEDIATE RELEASE

Chicagoland's Premiere Bridal Fashion Show & Expo Set for October 18th

16th Annual Event Sponsored by *Chicago Bride Magazine*

Media Contact: (773)-866-9900 ext. 12 or Debbie@renpublishing.com

February 19, 2015 (Chicago) Chicago Bride magazine is excited to announce today that the 16th Annual Chicago Bride Bridal Fashion Show & Expo will take place on Sunday, October 18. This year's can't-miss event will be held in the grand ballrooms of the Donald E. Stevens Convention Center in Rosemont, from 11 a.m. to 4 p.m.

This premiere bridal expo is the perfect place for Chicagoland brides-to-be to get expert advice from wedding vendors in every aspect of the wedding industry. Future brides will benefit from one-on-one conversations with wedding professionals who understand that wedding planning can be extremely emotional and stressful, and are on hand to help every bride attain her perfect wedding.

The first 500 brides will receive a gift bag upon entry, providing a range of enticing offers and discounts by exhibitors and other donors. Brides may enter to win more amazing prizes throughout the day during a series of raffles. Brides may also sign up to see exciting seminars on all aspects of wedding planning.

A highlight of the afternoon will be a fabulous runway fashion show, featuring models dressed up in the latest beautiful bridal, bridesmaid, mother-of-the-bride, and flower girl attire. Featuring everything from photographers to entertainment companies, registries to bridal boutiques, the Chicago Bride Bridal Expo & Fashion Show has brides covered. Attending this one-stop shop for wedding advice and resources is an absolute must for Chicagoland brides-to-be.

Admission is free with pre-registration and only \$10 at the door. Brides can register today at <http://www.chicagobridemagazine.com/photos/getTickets.asp>

For the full list of exhibitors visit our website:
<http://www.chicagobridemagazine.com/photos/gallery.html>

After registration, brides can take a look at the spring issue of Chicago Bride magazine, which includes fantastic tips on planning a beautiful wedding on a budget, looking and feeling amazing on the wedding day, buying the first home together, and more!

CHICAGO BRIDE ENHANCED ONLINE EDITION

[http://www.renpublishing.com/Chicago Bride Current Issue.pdf](http://www.renpublishing.com/Chicago%20Bride%20Current%20Issue.pdf)

About Chicago Bride Magazine

Chicago Bride magazine debuted in 1995 as the one-stop, comprehensive planning resource for local brides throughout Chicagoland. *Chicago Bride* magazine is published by Real Estate News Corporation. For the past 14 years, the magazine has held an annual bridal expo, starting with the Navy Pier Bridal Fashion Show & Expo. This October marks the second year of the Chicago Bride Bridal Fashion Show & Expo in the Donald Stephens Convention Center in Rosemont, Illinois.

For more information, please visit www.chicagobridemagazine.com.

Last year's Chicago Bride Bridal Fashion Show & Expo:

2014 Bridal Show & Expo Press Release:

<http://chicagopressrelease.com/news/chicagolands-premiere-bridal-fashion-expo-set-for-october-5th>

2014 Bridal Show & Expo REDEYE Ad:

<http://www.renpublishing.com/REDEYEchicagobride.pdf>

2014 Bridal Show & Expo WGN-Radio Ad:

<http://www.renpublishing.com/201410-02CHIBRIDEklAUDIO.mp3>

2014 Bridal Show & Expo Booklet:

http://www.renpublishing.com/Oct2014_ShowBooklet_Final_OnlineEdition.pdf

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